

# Packaging EPR data requirements and timings

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Certified



This company meets the  
highest standards of social  
and environmental impact

Corporation



# Agenda

1. Introduction to Ecosurety
2. Packaging EPR overview
3. Data collection and reporting requirements
4. Key changes
5. Q & A



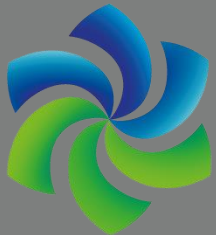
**Certified**



**This company meets the highest standards of social and environmental impact**

**Corporation**

**Since April 2020**



The first compliance scheme to be B Corp certified

We meet rigorous social and environmental standards for:

- Governance
- Workers
- Community
- Environment
- Customers



**Governance**

Ranked in the top 5% worldwide in our group size for Governance since 2021



We've pledged to become net zero before 2030

# Background to Ecosurety



1000+ clients



67 employees



NPS score  
+57 classed as excellent



£92m turnover



1.2m tonne  
obligation





A selection of our members

# Packaging EPR overview

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# The core principles of packaging EPR



## Encourage a circular economy

Producers are more responsible for packaging waste to encourage:

- ✓ Less packaging
- ✓ Easily recyclable packaging
- ✓ Reusable packaging



## A single point of compliance

100% of the packaging obligation sits with either the:

- ✓ Brand owner
- ✓ Importer
- ✓ Packer/filler
- ✓ Distributor
- ✓ Service provider
- ✓ Online marketplace



## Full cost recovery

For packaging waste collected by Local Authorities from:

- ✓ Households
- ✓ Street bins

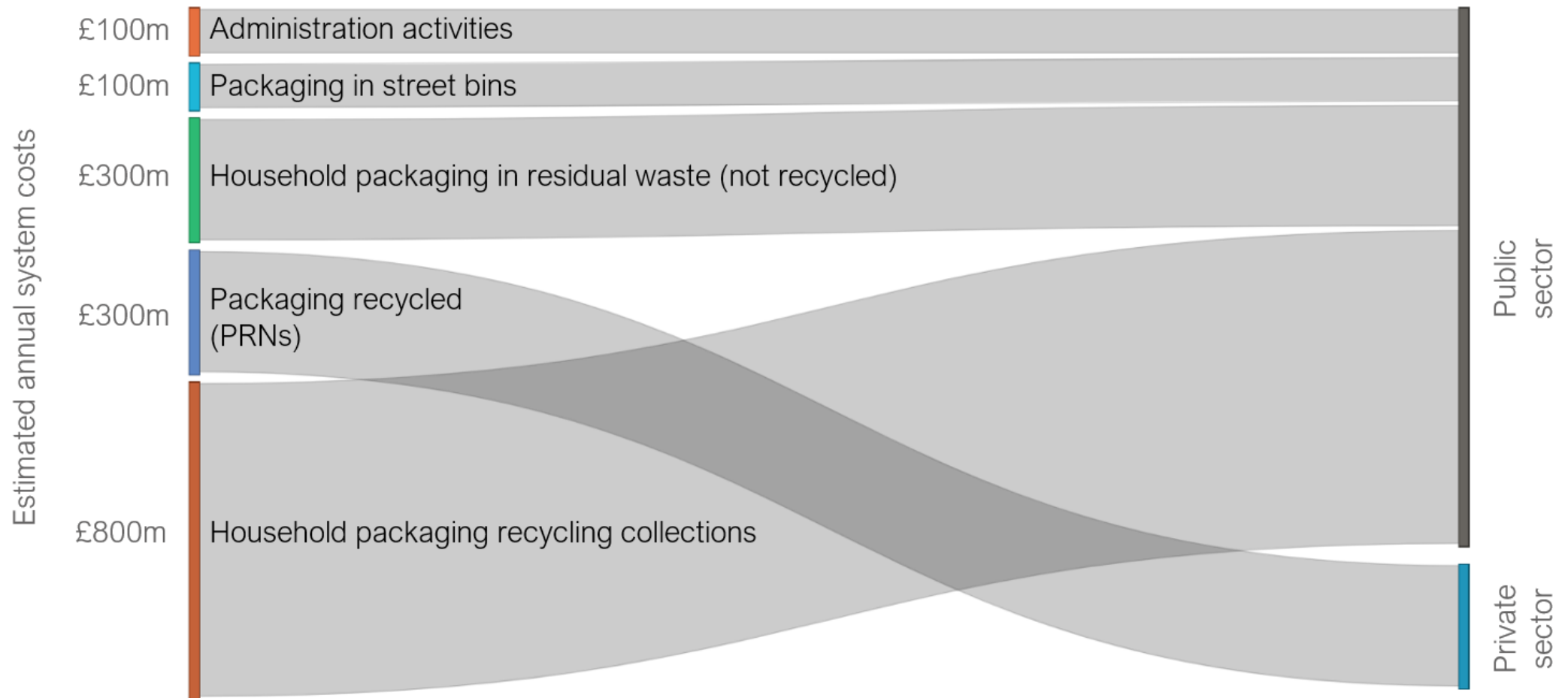


## Eco-modulation of fees

Producer fee modulation on household packaging waste:

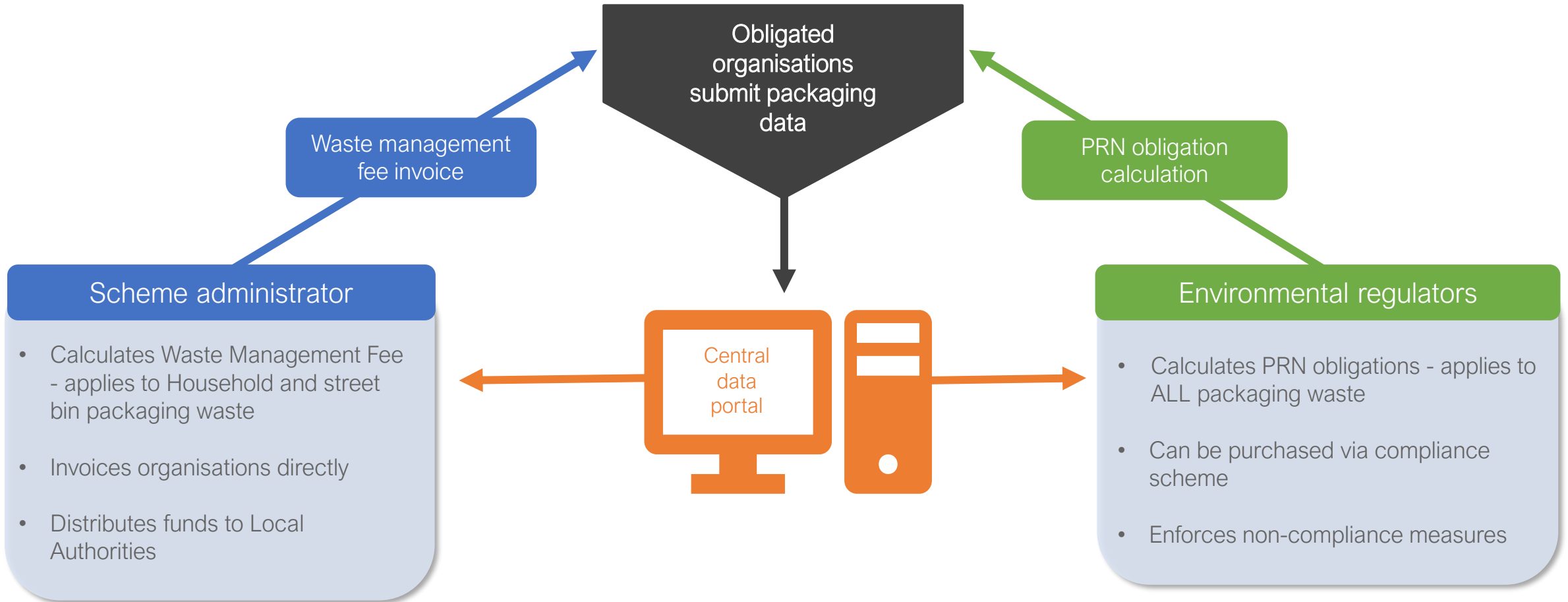
- ✓ Financially deter difficult to recyclable packaging
- ✓ Promote reusable packaging

# Packaging EPR system cost flows





# Packaging EPR governance



Drink containers in-scope of a live Deposit Return Scheme are not subject to PRNs or Waste Management Fees.



# Data collection and reporting requirements



# Step 1: Check if you meet the main threshold

> £1 million  
annual  
turnover



> 25t  
packaging in  
previous year



Your organisation does any of the following:

1. Supplies packaged goods to the UK market under your own brand
2. Places goods into packaging that's unbranded when it's supplied
3. Imports products in packaging
4. Owns an online marketplace
5. Hires or loans out reusable packaging
6. Sells empty packaging

An organisation not meeting this criteria falls under the de minimis and has no reporting or financial obligations.



## Step 2: Identify if your organisation is small or large

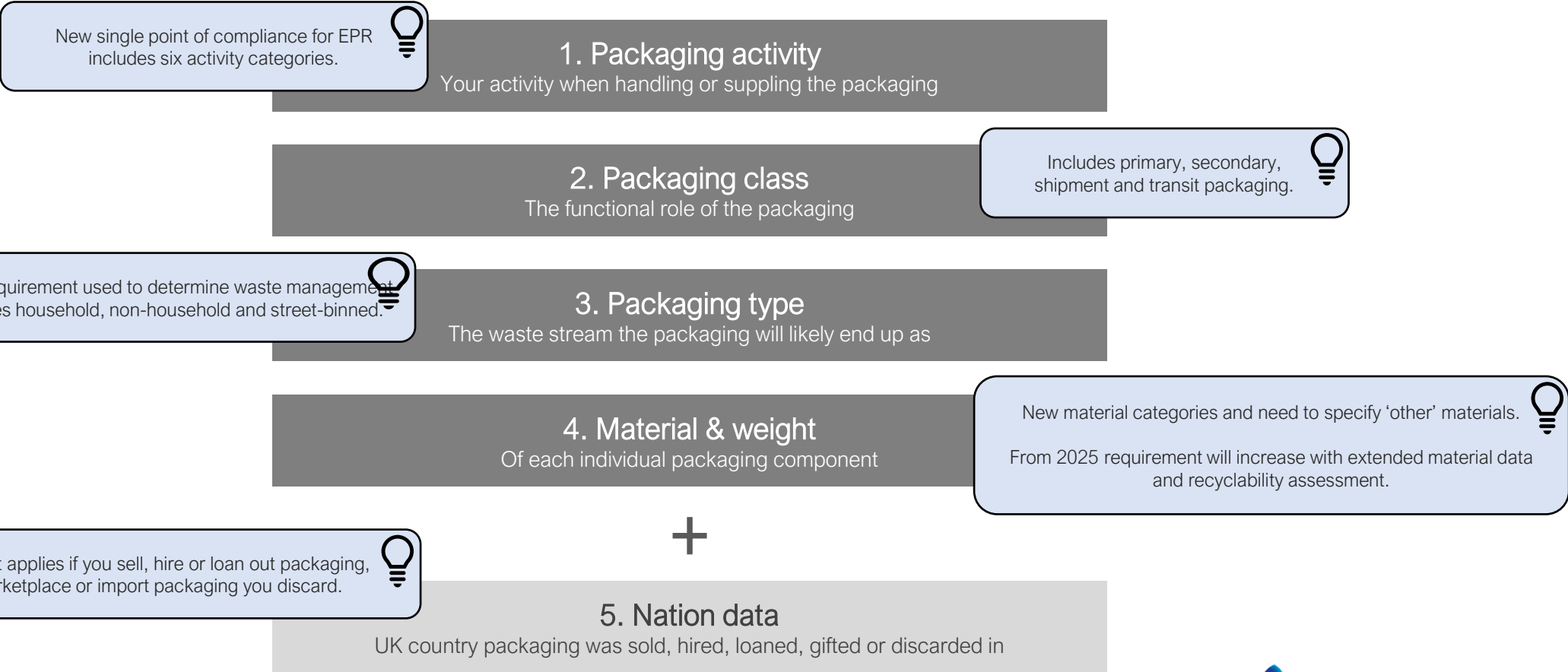
		Annual turnover	
		£1m - £2m	> £2m
Annual packaging handled	25 - 50 tonnes	Small organisation	Small organisation
	> 50 tonnes	Small organisation	Large organisation

Small organisations only have data reporting requirements whilst large organisations have data reporting requirements and financial obligations.



# Packaging EPR data requirements overview

From 1 January 2023 all obligated organisations must collect and report data on their packaging, including the:



There is another producer type 'Seller' that is used only in nation data reporting.



## 1. Packaging activity

Record the activity you performed for all packaging you handle or supply in these categories:





Reporting category	Brand owner	Packer/Filler	Importer	Distributor	<b>New!</b> Service provider	<b>New!</b> Online marketplace
Activity	Supplied under your brand	Packed or filled as unbranded packaging	Imported packaging to be sold in the UK	Supplied as empty packaging	Hired or loaned packaging	Non UK packaging sold via an online UK marketplace you own

Distributors who supply empty packaging must assume all packaging they supply is obligated, unless they can evidence that they supplied it to an obligated organisation.



## 2. Packaging class

Record the function of the packaging you handle and supply in these categories:

Reporting category	Primary	Secondary	Shipment <span style="color: orange;">New!</span>	Transit
<b>Description</b>	<p>The individual container your products are sold to consumers in.</p> <p>Typically in direct contact with product and classed as a 'sales unit'.</p>	<p>Used to group multiple 'sales units' for selling or shipping.</p> <p>Sometimes used to display sales units in a shop.</p>	<p>Used for shipping single or multiple sales units directly to individual consumers, purchased online or mail order.</p>	<p>Used to group secondary packaging to protect them during transit.</p>
<b>Example</b>	 <p>Steel tin and paper label reported as primary packaging</p>	 <p>Cardboard box and plastic tape reported as secondary packaging</p>	 <p>Plastic mailing bag reported as shipment packaging</p>	 <p>Large cardboard boxes housing secondary packaging, plastic tape, pallet and shrink wrap reported as transit packaging</p>

New!

### 3. Packaging type

Record the type of waste the packaging will likely end up as  
(multiple categories may be required)

Reporting category	Household waste	Non-household waste	Packaging that commonly ends up in public bins	Drinks containers	Reusable packaging	Self-managed waste
Definition	Includes all primary and shipment packaging.	Includes all secondary and transit packaging.	Includes packaging that commonly ends up in street bins.	Includes drinks containers supplied in England, Wales or Northern Ireland.	Includes reusable items such as pallets.	Includes household waste collected via customer take-back and organisational waste collected internally or on site.
!	Evidence required to exclude primary and shipment packaging from household waste, if sold to a business user who discards it.	Evidence is required to report primary and shipment packaging as non-household.	For example packaging for takeaway food, on-the-go drinks and tobacco products	Includes bottles and cans made from PET, glass, steel or aluminium from 50ml to 3L.	Should only be reported the first time they are used, but first submission includes all reusable packaging already in use.	Can include other brands' packaging waste. Can be used to offset fees under certain conditions.

Drinks containers in scope of the Scottish Deposit Return system (DRS) are not captured in packaging EPR reporting.



From 2025 the material reporting requirements are expected to be more far more detailed to include recyclability data.



#### 4. Materials and weights


Record the kg of the packaging material you handle or supply in these categories:

Aluminium	<b>New!</b> Fibre-based composites	Glass	Paper or cardboard	Plastic	Steel	Wood	'Other'
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**New!**

'Other' materials must be individually reported and could include: bio-degradable plastics, cork, cotton, flax-based products, bamboo, rubber, silicone.



Nation data applies to all household and non-household packaging. 

## 5. Nation data

New!

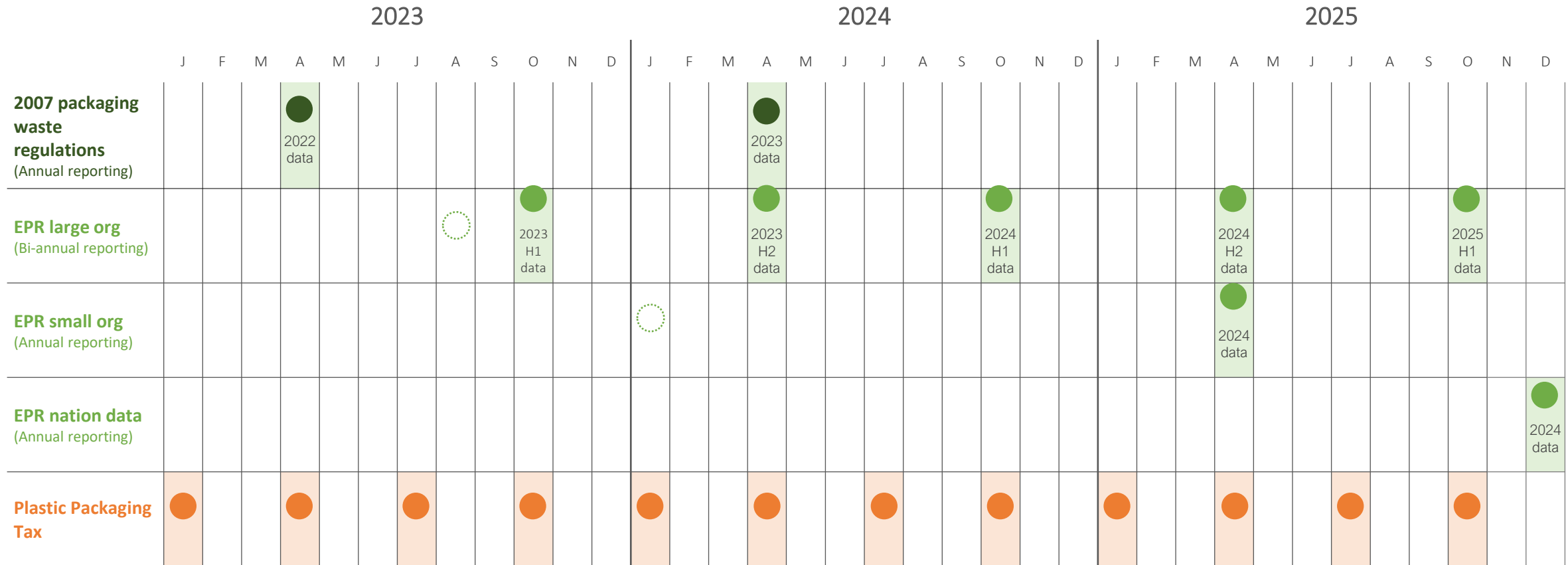
Record where in the UK your packaging has been sold, hired, loaned, gifted or discarded if you:

- Supply filled or empty packaging directly to consumers in UK
- Supply empty packaging to UK organisations not obligated under EPR
  - Hire or loan out reusable packaging
- Own an online marketplace where other organisations sell empty packaging and packaged goods to UK consumers
- Import packaging to UK that you discard without selling or exporting it

Data required	Activity supplied under	Nation sold, hired, loaned, gifted or discarded in	Packaging material & weight (kg)	Packaging class	Packaging type
Reporting category	Seller Importer Distributor Online marketplace Service provider	England Wales Scotland Northern Ireland	Plastic Wood Aluminium Steel Glass Paper/Card Fibre composite Other (specify)	Primary Secondary Shipment Transit	Total Household

# Data reporting frequency

Data reporting under the 2007 regulations will now continue until 2024, alongside new EPR data reporting



○ Registration opens

● Data reporting deadline



# Data reporting is by activity type

Individual data tables are used for Brand owner, Packer/filler, Distributor, Service Provider and Importer



Material	Brand owner														
	Household (kg)		Non-household (kg)				Commonly ends up in public bins (kg)	Household drink containers			Non-household drink containers			Re-usable packaging (kg)	
	Primary	Shipment	Primary	Secondary	Shipment	Tertiary		Weight (kg)	Quantity (units)	Av. Weight (kg)	Weight (kg)	Quantity (units)	Av. Weight (kg)	Primary	Non-primary
Plastic															
Wood															
Aluminium															
Steel															
Glass															
Paper / Card															
Fibre Composite															
<i>Other (specify below):</i>															
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A breakdown of self-managed waste data is reported in another table




Even if some secondary packaging ends up as household waste, it is reported under non-household as it can only pick up a PRN obligation




# Reporting self-managed waste

The breakdown of self-managed waste must include the country of origin and where it was transferred to in the UK for recycling 


Self-managed consumer waste (kg)																
Material	From England				From Scotland				From Wales				From Northern Ireland			
	To England	To Scotland	To Wales	To Northern Ireland	To England	To Scotland	To Wales	To Northern Ireland	To England	To Scotland	To Wales	To Northern Ireland	To England	To Scotland	To Wales	To Northern Ireland
Plastic																
Wood																
Aluminium																
Steel																
Glass																
Paper / Card																
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Only HH packaging waste that less than 25% UK local authorities collect for recycling can be offset against EPR fees. Evidence of recycling must be submitted 

# Reporting nation data

Individual data tables are used for Seller, Importer, Distributor, Service Provider and Online Marketplace 

Seller - Total Packaging																
England				Scotland				Wales				Northern Ireland				
Primary	Secondary	Shipment	Transit	Primary	Secondary	Shipment	Transit	Primary	Secondary	Shipment	Transit	Primary	Secondary	Shipment	Transit	
Plastic																
Wood																
Aluminium																
Steel																
Glass																
Paper / Card																
Fibre Composite																
Other (specify)																

Household only packaging must also be reported along with the total amount 

Seller - Household Only																
England				Scotland				Wales				Northern Ireland				
Primary	Secondary	Shipment	Transit	Primary	Secondary	Shipment	Transit	Primary	Secondary	Shipment	Transit	Primary	Secondary	Shipment	Transit	
Plastic																
Wood																
Aluminium																
Steel																
Glass																
Paper / Card																
Fibre Composite																
Other (specify)																



# Changes to reporting



# Definition of household packaging

## Test 1

The packaging is supplied directly to a business or public institution that removes the packaging. The packaging may be removed because they are the end-user, or they are removing it before supplying it on to the end-user.

## Test 2

It is packaging for a product that is designed only for use by a business or public institution, **AND** the packaging for that product is not reasonably likely to be disposed of in a household or public bin.



# Drinks containers

1. Drinks containers in scope of the Scottish DRS no longer exempt from EPR reporting

2. Glass, PET, steel & aluminium containers reported under drinks container reporting category.

Only ancillary components to glass containers reported under primary packaging.

3. "... any PET, glass, steel or aluminium container... not 'conceived, designed or marketed' to be refilled/reused".



# Brand-owner obligations

- ✓ Group filled and multi-branded packaging  
*“first supply once filled”*
- ✓ Definition of brand-owner  
*“relating to the product not the packaging”*



# Additional reporting obligations for 2024 data

## Importers

- Unfilled packaging discarded after import, unless brand-owner responsible
- Overseas owned branded packaging, packed by UK third party

## Packer fillers

- Branded packaging on behalf of a small organisation
- The brand does not relate to the product
- The brand is owned by a non-UK company

## Distributors

Must report all empty packaging other than:

- Sold to a large organisation that pack/fills it
- Sold to a large organisation that brands it





Any questions?

# Thank you

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