



IT ALL STARTS WITH A LOT OF THESE...

TUNNEL MANAGER

Oversees and monitors the construction and performance of the polytunnels

IRRIGATION MANAGER

Manages supply of water to plants

AGRONOMISTS

Maximise nutrition to plants from feed mix and soil to maximise crop yield

ON THE FARM

FIELD SUPERVISORS

Supervise field teams who pick berries to ensure these are picked at the right time and the right weight to meet demand

INSECT SPECIALISTS

Make sure insects are pollinating plants and ensure no infestation of plants by detrimental insects

CROP SPECIALISTS

Look at variety of crops being used to ensure best performance based on climate and soil conditions

DID YOU KNOW?

The farm only uses water captured from rainfall onsite and in the summer uses 1.5 million litres every day

PACK HOUSE MANAGER

Checks stock incoming is meeting demand and orders being received from customers

DID YOU KNOW?

Each year Castleton Farm plant 1.5 million strawberry plants by hand

DID YOU KNOW?

Castleton Farm buy in 100,000 bumble bees and 10,000 Mason bees for pollination every year

IN THE FACTORY



DESPATCH MANAGER

Ensures orders are despatched accurately and promptly to retail outlets like Tesco and M&S

WORKSHOP MANAGER

maintaining equipment, irrigation, pumps, machines, polytunnel repairs

ENERGY MANAGER

farm has a suite of biomass boilers used to extend the berry season by 2 months

ACCOUNTANT

LEGAL SERVICES & HR

IN THE OFFICE



OFFICE MANAGER

BAKERY SUPERVISOR AND STAFF

make the bread, pastries and cakes sold in the shop and the restaurant

PRODUCT DEVELOPMENT / HEAD CHEF

develops new recipes oversees team making products for the shop and the restaurant

FOOD PRODUCTION



FARM SHOP MANAGER

manages shop and staff

DID YOU KNOW?

The farm produces the equivalent of 142 football pitches worth of fruit every year

FRONT OF HOUSE MANAGER

manages restaurant and staff



...AND ENDS WITH A LOT OF THIS



Poster produced by